Showcards (Driver survey 2001)
Card A

Employment

Self-employed .................................. 1
Full time salary or wage earner ....... 2
Part-time salary or wage earner
  (less than 30 hrs/week) ............... 3
Full-time student .......................... 4
Part-time student .......................... 5
Retired ....................................... 6
Full-time home-maker .................... 7
Unemployed .................................. 8
Other beneficiary ......................... 9
Other (Specify) ............................ 10
Card B

2 "trips"

[Diagram showing a car trip from a house to a school and then to a workplace with a note "(drop off children)".]
### Card C

#### Main reason for stopping

<table>
<thead>
<tr>
<th>Reason</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work</td>
<td>1</td>
</tr>
<tr>
<td>Your education</td>
<td>2</td>
</tr>
<tr>
<td>Dropped off / picked up children</td>
<td>3</td>
</tr>
<tr>
<td>Dropped off / picked up other passengers (other than children)</td>
<td>4</td>
</tr>
<tr>
<td>Shopping</td>
<td>5</td>
</tr>
<tr>
<td>Personal business (e.g. hairdressers, medical)</td>
<td>6</td>
</tr>
<tr>
<td>Recreational /social / sport or fitness activity</td>
<td>7</td>
</tr>
<tr>
<td>Changed transport type</td>
<td>8</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>9</td>
</tr>
</tbody>
</table>

#### Vehicle

<table>
<thead>
<tr>
<th>Vehicle Type</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>My own</td>
<td>1</td>
</tr>
<tr>
<td>Other vehicle owned by your family/household</td>
<td>2</td>
</tr>
<tr>
<td>Vehicle owned by another family/household</td>
<td>3</td>
</tr>
<tr>
<td>Company/business</td>
<td>4</td>
</tr>
<tr>
<td>Hire company’s</td>
<td>5</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>6</td>
</tr>
</tbody>
</table>
Card D

Not at all likely ......................... 1
Unlikely .................................. 2
Neither likely nor unlikely .......... 3
Likely ..................................... 4
Certain/almost certain ............. 5
Card E

Would you have …

Postponed the vehicle journey to another day .......... 1

Cancelled the journey—
   work/study at home that day................................. 2

Cancelled the journey—
   but not doing work/study at home ........................ 3

Had someone else drop off passengers..................... 4

Other (Specify) .......................................................... 5
Card F

“Compressed” work week

• 4 longer days and a 3 day weekend

OR

• Fortnightly — 9 slightly longer days and one long weekend per fortnight
Card G

Not at all likely .........................1
Unlikely .....................................2
Neither likely nor unlikely ..........3
Likely ........................................4
Certain/almost certain ............5
Card H

Attitudes

Strongly disagree ........................................ 1
Disagree ..................................................... 2
Neither agree nor disagree ......................... 3
Agree .......................................................... 4
Strongly agree ............................................. 5
Card I
Attitudes

Strongly disagree...................................1
Disagree ................................................2
Neither agree nor disagree....................3
Agree .....................................................4
Strongly agree .......................................5

I’d bike to work or study at least once a week, if:

• I had a good bike

• and there were good cycle lanes off the road all along my route to work / study

• and there was a secure place to lock up my bike at work / study.
Card J

Work-related driving

None at all ....................... 1
1—2 days that week.......... 2
3+ days........................... 3
Card K

Age group

15 to 19 years ......................... 1
20 to 29 years ......................... 2
30 to 39 years ......................... 3
40 to 49 years ......................... 4
50 to 59 years ......................... 5
60 years or more ..................... 6

Household

Person living alone .................. 1
Married/defacto couple only ....... 2
Married/defacto couple with children under 18 ... 3
Single adult with children under 18 ........ 4
Extended family with children under 18 .... 5
Family with adults only .............. 6
Adult living with other adults ....... 7

Children

Under 5
Primary school (below Form 1 or 2)
Intermediate school (Form 1 or 2 / Year 7,8)
High school / college (Form 3 to 7 / Year 9 to 13)
University / Polytechnic
Working
Card L

Income

$10,000 or under ................................................. 1
$10,001 to $20,000 ............................................... 2
$20,001 to $30,000 ............................................... 3
$30,001 to $40,000 ............................................... 4
$40,001 to $50,000 ............................................... 5
$50,001 to $70,000 ............................................... 6
$70,001 to $100,000 ............................................... 7
$100,001 or more ............................................... 8
Card Z

Public transport frequency (examples)

<table>
<thead>
<tr>
<th>Now</th>
<th>50% more often</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 per hour (= every 30 mins)</td>
<td>3 per hour (= every 20 mins)</td>
</tr>
<tr>
<td>4 per hour (= every 15 mins)</td>
<td>6 per hour (= every 10 mins)</td>
</tr>
<tr>
<td>every 9 mins</td>
<td>every 6 mins</td>
</tr>
</tbody>
</table>

Public transport fares now (examples)

Christchurch buses, peak times

|$1.00$   Minimum fare--2 sections

- Merivale Mall to Cathedral Square
- Eastgate Mall to Cathedral Square

|$2.00$   Most routes, end to end, in urban Christchurch

- Sumner to Cathedral Square
- New Brighton to Hornby
- The Orbiter